



OLDSTOBERFEST: Bucking Broncs, Lederhosen, Concerts and Bier!!

OLDS, AB

Friday September 14th & 15th at the Olds Regional Exhibition grounds.

Bavarian culture and Pro Rodeo Cowboys clash together to bring you Oldstoberfest 2018!! “We were so thrilled to have the community embrace the event in 2017. Oldstoberfest has established itself as the ‘must attend’ event for the fall” claims Gillian Grant, Rodeo Coordinator for C5 Rodeo. “College kids, cowboys, concert goers and craft beer enthusiasts all come together to celebrate Oldstoberfest!!” In 2018, Oldstoberfest will continue the tradition of combining the World’s First Bavarian Rodeo and Biergarten with exceptional outdoor classic rock and country concerts”

The action will all start on September 14th with the CPRA/PRCA sanctioned rodeo. The Wild and Wooly Bavarian Schaf (sheep) riding will kick everything off!! Grant states, “as one of the final rodeos for the 2017 season, we fully expect there to be awesome action with hotly contested races for the CFR.” C5 Rodeo Company’s exceptional bucking stock will only contribute to the excitement. Add in a brand-new event – the ‘Lederhosen and Leather Wild Ride Competition’ and an Oompah band right at the arena’s edge and your Bavarian Rodeo experience is complete. Our beloved wandering Mascot Wilhelm, and his trusted Buckskin Fjord - Ferdinand, will have our fans amping up the Bavarian fun with the Oktoberfest chant of “Ziggy Zaggy Ziggy Zaggy OY OY OY”!!!! We are thrilled that all of this will be livestreamed on FloRodeo - a division of FloSports that has over 150,000 international subscribers. Come in your best green fedora, fraulein outfit or lederhosen for a chance to win Oldstoberfest prizes!!

Immediately following the nightly pro rodeo, fans will experience a great Canadian summer tradition of Craft Beer and Outdoor Concerts!! Friday’s Outdoor Concert will feature one of the best Canadian Bands from the decade of red leather pants, blue eyeshadow and hairspray. 'Honeymoon Suite' will rock you 2018 style! If you've got a "Bad Attitude" or want a "New Girl Now" then Friday is your night! If you’re more of a two-stepping cowboy who appreciates great Canadian Country talent, then join us on Saturday for the James Barker Band!! “We wanted to appeal to a broader demographic this year and we feel we have accomplished that with the return to Olds of the Classic Rock Concert” says Trish Seitz, C5 Rodeo Liason. “Fans can purchase a weekend pass for \$70.00 and enjoy all of the rodeo action, concerts and Biergartens that make Oldstoberfest the crazy fun unique event that it is!”

Who wouldn’t want to cap off an amazing day of rodeo and music with a visit to our Authentic Bavarian Biergartens!! Pretzels, Bavarian bar maids and craft beer created and bottled specifically for Oldstoberfest by the Olds College Brew Master’s program will help to keep the Bavarian theme going strong! Friday Night’s Biergarten Band features the ‘Wildcard’ while Saturday the lederhosen laden lads will two step to ‘Kixxin’.

The highly successful Picket Fence Market will take place on Saturday from 10-4:00pm in the Cow Palace. “We have an impressive lineup of high quality vendors for our market. We wanted to add to the community excitement of Oldstoberfest and we are thrilled to be a part of the weekend’s activities says Sam Anderson – owner of the Picket Fence Market.

So, bring your lassoes, leather and lederhosen and join us for the World’s Only Bavarian Rodeo, outdoor concerts and everything that is Oldstoberfest!



Event Schedule

FRIDAY, SEPTEMBER 15

9:00 AM – Rodeo Slack Performance (FREE)

5:30 PM – Pro Rodeo Performance

8:00 PM – Outdoor Grandstand - Classic Rock Concert – Honeymoon Suite

9:30 – Bavarian Biergartens – Cow Palace, Olds Regional Exhibition

SATURDAY, SEPTEMBER 16

10:00 AM – 4:00 PM Oldstoberfest Picket Fence Market

5:30PM – Pro Rodeo Performance

8:00 PM – Presentation of the Rodeo Champions with Bier Steins

8:30 PM - Outdoor Grandstand – Country Artist – James Barker Band

9:30 PM - Bavarian Biergartens – Cow Palace Olds Regional Exhibition

Tickets are available for purchase online at www.oldstoberfest.com or the Pomeroy Inn & Suites in Olds. For More Information contact Gillian Grant: Gillian@c5rodeo.com

