

Olds Regional Exhibition Receives Century Award

February 6, 2015

Alberta Agriculture and Rural Development honours the significant contributions Agricultural Societies make to their communities, by formally recognizing those societies that have been incorporated for 100 years or more with the Alberta Agricultural Society Century Award.

Pictured centre, is the Honourable Verlyn Olson, Minister of Alberta Agriculture and Rural Development, presenting ORE representatives, Events Manager, Tracy Gardner (left) and Executive Director, Tami Gardner (right), with the Alberta Agricultural Society Century Award at the Alberta Association of Agricultural Societies Convention on February 6, 2015.



Olds Regional Exhibition (ORE) is proud to celebrate 116 years of continuous operation since 1899. Located in the heart of Uptowne Olds, ORE's physical plant is situated on 65 acres. ORE hosts approximately 700 activity days annually that attract over 50,000 visitors. The direct spending impact in the community by ORE visitors is estimated in the range of \$12 million annually.

Core business activity, historically and today, encompasses the hosting of cattle and equine shows and sales for both youth and open participants. In recent years ORE's quest for diversified revenue streams has fostered the development of an indoor winter BMX meet, growing commercial endeavors such as RV sales and winter storage and trade show events.

ORE is proud to be a regional leader, and is a member of the Olds Institute, Olds and District Chamber of Commerce, Uptowne Olds and Olds Fashioned Christmas ... just to name a few. ORE's steadfast and vigorous commitment to rural youth has spanned generations and is celebrated with the production of Summer Synergy, one of the largest youth events in Canada, awarding over \$60,000 in post-secondary scholarships annually.

ORE is honoured to have been a contributor to the recreation and cultural development of the local community through the donation of lands for the Rotary Cadet Hall, Curling Rink, Sportsplex, Municipal Library, Evergreen Center, Ball Diamonds and Soccer Pitches and most recently, the O-Net Central Office.



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