



MEDIA RELEASE

Olds Farmers' Market to Open Thursday, June 18th

Olds, AB – As a result of the positive developments in curbing the spread of COVID-19 and in accordance with recent updates concerning Alberta's stage 1 relaunch, we are pleased to announce that the Farmers' Market at Olds Regional Exhibition will return **Thursday, June 18, 2020**.

As we continue to navigate and adjust to a new normal, we are excited to be able to serve our community, while supporting local producers and artisans. We know that many people are concerned about food availability and accessing it in a safe manner. As such, we are making every effort to be adaptive and responsive during this time. As always, our top priority is creating an environment in which our guests, vendors, volunteers and employees are safe. We continue to work closely with our local contacts at Alberta Health Services, the Alberta Farmers Market Association and the Town of Olds and we are committed to remaining up to date on any COVID 19 announcements from the Government of Alberta as they relate to any aspect of the delivery of the Farmers' Market.

For guests, the Market now embraces a new look and feel while adhering to the latest pandemic rules and regulations. The Market is once again opening in the Cow Palace, featuring a separate entrance and exits point a circular shopping zone and hand sanitizer stations. All guests are asked to continue to follow recommended sanitation and physical distancing practices while attending the market. Furthermore, we ask our guests to adhere to the following:

- ✓ Shop with purpose - **Plan ahead with our NEW ONLINE VENDOR MAP**
- ✓ Only one (1) adult per household attend
- ✓ Consider shopping for friends and family (specifically seniors)
- ✓ Be prepared to queue outdoors to minimize indoor shopping traffic
- ✓ Limit time spent within the market (minimize socializing and browsing)
- ✓ Have cash / change available for exhibitors that do not offer e-payment options (note: **on-site ATMs will not be available**)
- ✓ Do not handle any vendor products but rather point to the intended purchase
- ✓ Sanitize hands before entering the market (station provided)
- ✓ Please stay home if you are not feeling well
- ✓ Be advised that for the safety of all participants, guests showing signs of illness will not be permitted into the Market.

The Market is open Thursday's between 3:30pm – 6:30pm with priority access being offered to seniors, people with disabilities from 3:30 – 4:00pm.

Additional information is available www.oldsregionalexhibition.com and [@oldsfarmersmarket](https://twitter.com/oldsfarmersmarket)
Olds Regional Exhibition is committed to bringing Olds and Central Alberta region together through Agriculture, Community and Youth. As the region continues to evolve and grow, our ability to adapt to the changing environment reflects that commitment.

For more information, please contact:
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